



# SURREALISTIC LANDSCAPES

PHOTOSHOP

“Surreal Self-Portrait” was created after studying the Surrealism movement. Using two images of myself and seven resource images, a surrealistic landscape was created. This work shows the inside of the subconscious mind and its bizarre, dream-like nature.



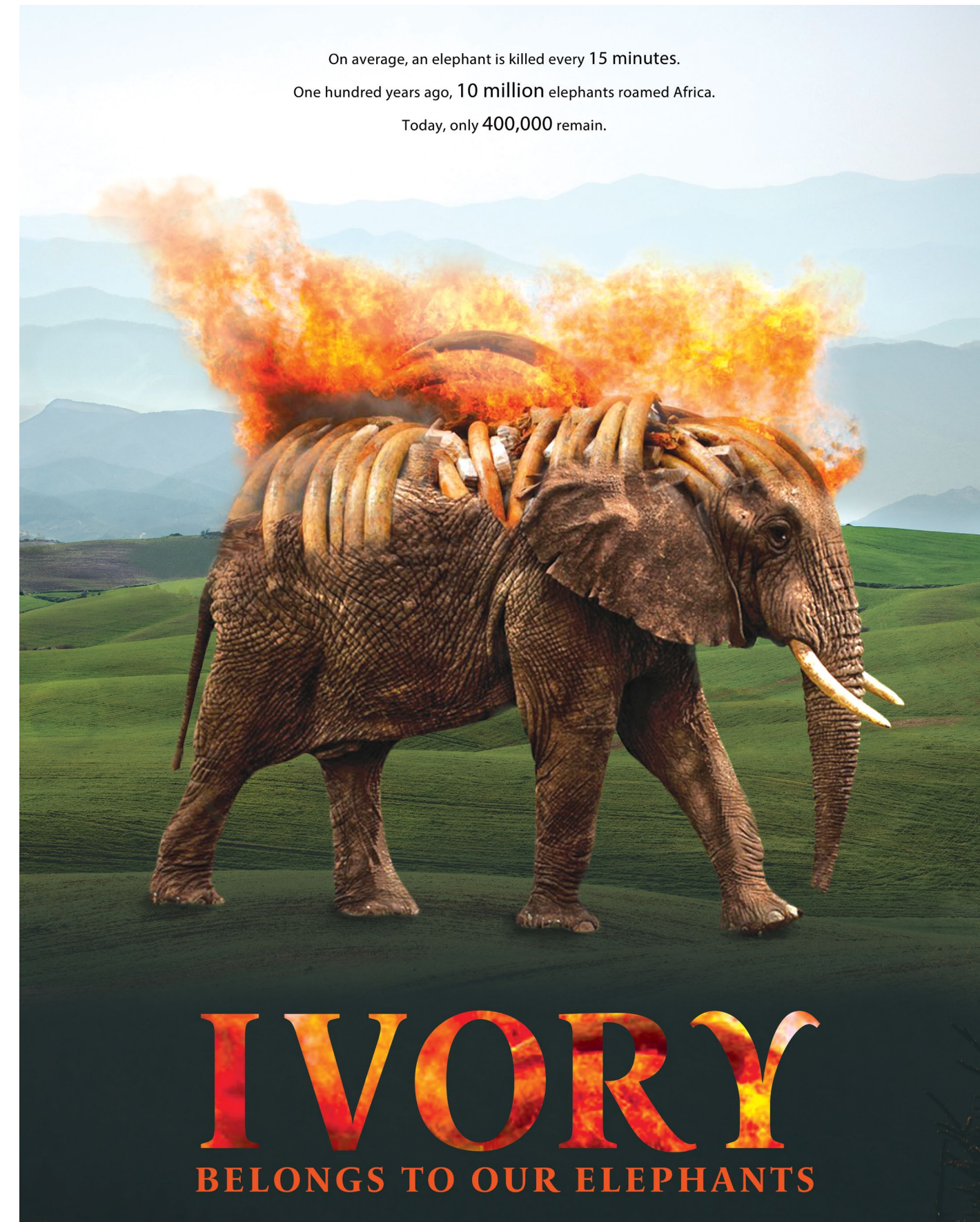
◆ Won First Place  
in the 2023 Oil  
Heritage Festival  
Art Show.

◆ Won Third Place  
in the 2023  
Patricia S. Yahn  
Juried Student  
Art Show.

# ACTIVISM POSTER

PHOTOSHOP

Based on the documentary, “Anthropocene,” this piece was created to bring awareness to elephant poaching for their ivory tusks. Shown is a photo of the tusks being burned so they could no longer be sold. The elephant walking brings movement to the piece, and hierarchy is shown in the typography for emphasis.



◆ Won Third Place  
in the 2023 AdFlux  
competition, and  
got displayed in  
touring exhibition.



# MCRC LOGO DESIGN

ILLUSTRATOR

This logo was created when the Multicultural Community Resource Center was looking to rebrand. The idea behind the logo was to show a ribbon wrapping around the world, as if embracing it, to show the caring nature of MCRC in the services they provide.

Included are two variations of the logo, along with the grayscale versions of both for media not published in color, to better suit the needs of different marketing materials.

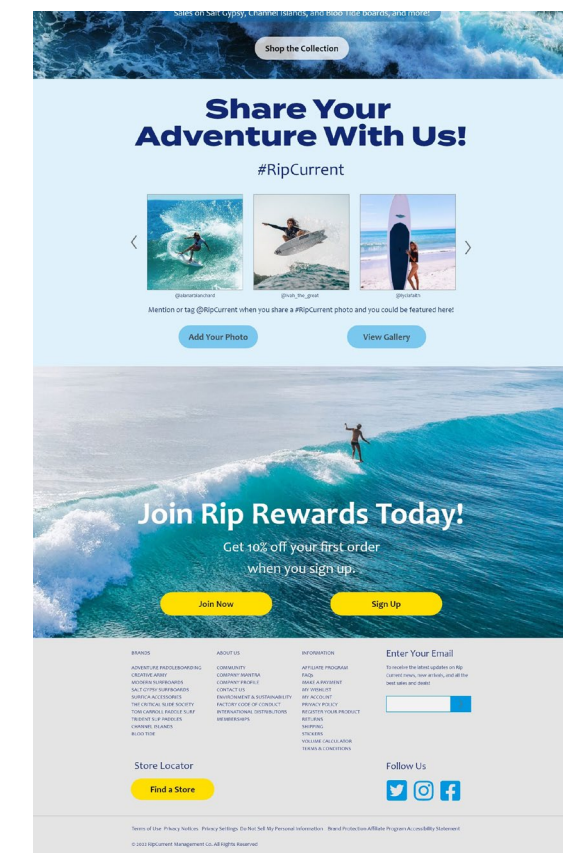
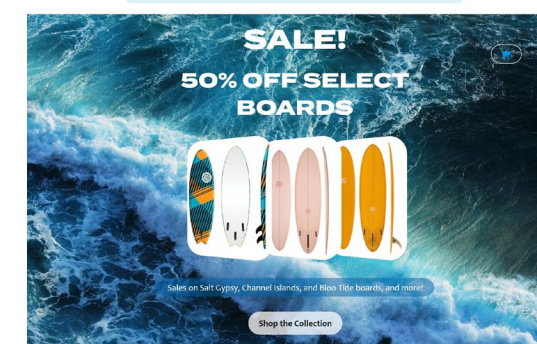
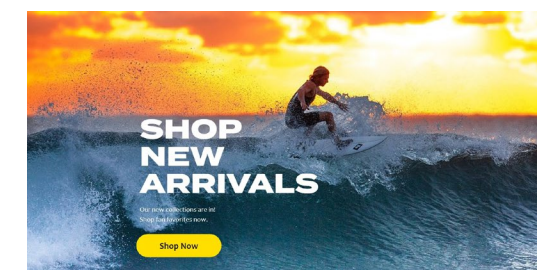
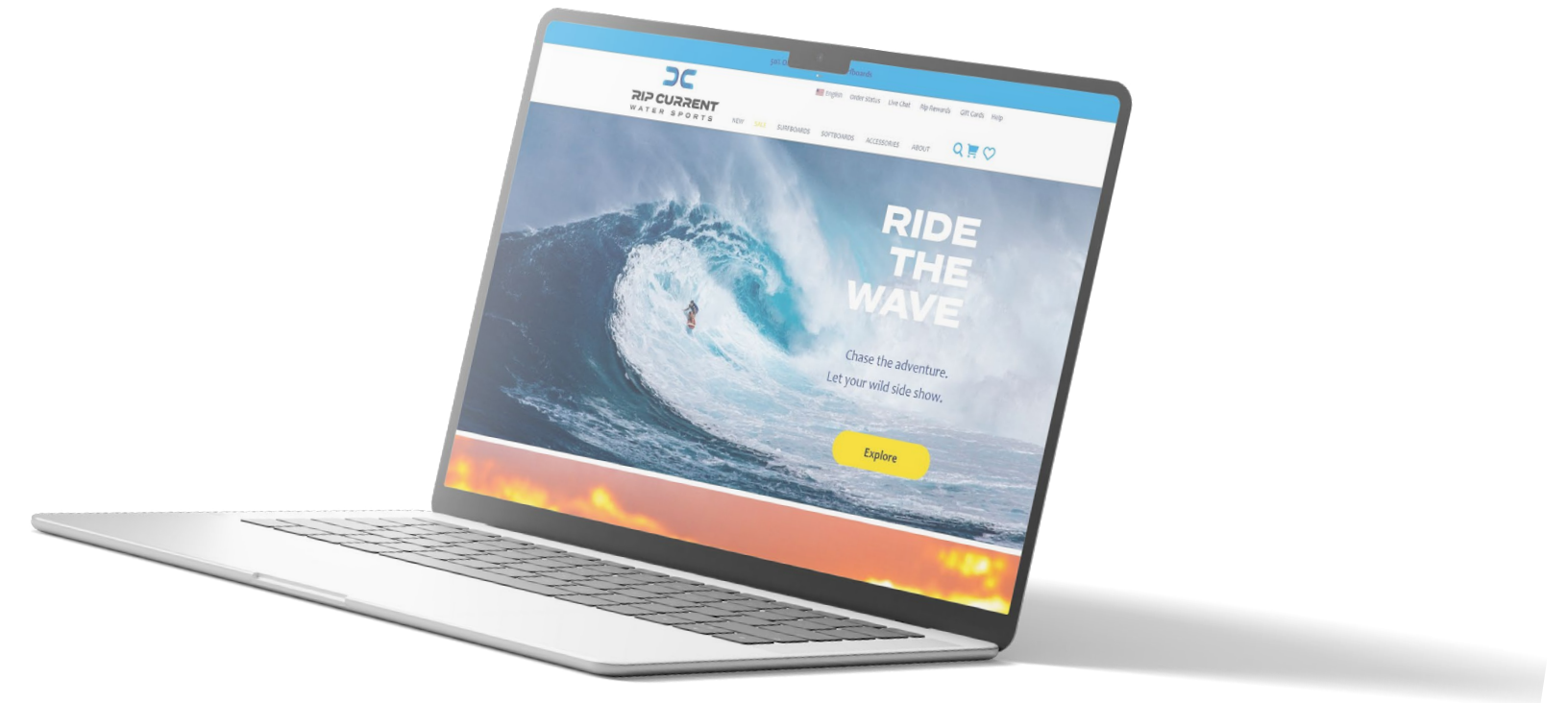


# RIP CURRENT WEBSITE

XD | PHOTOSHOP | DREAMWEAVER | HTML/CSS

The wireframe for this website was developed in Adobe XD, then Dreamweaver was used to create the real website with HTML and CSS. The website has an appealing layout and color scheme that draws the eye in using photos and hierarchy in typography. It is interactive with the number of buttons and the social media section included.

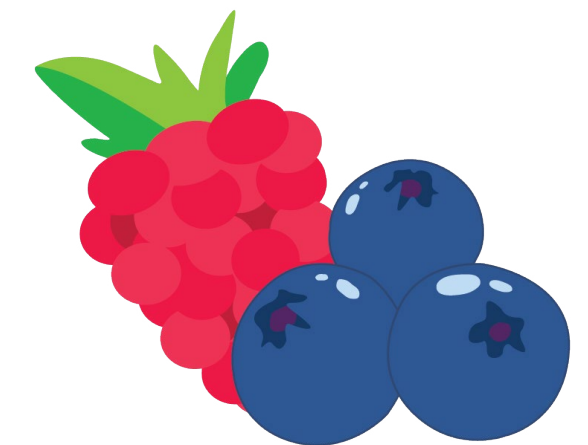
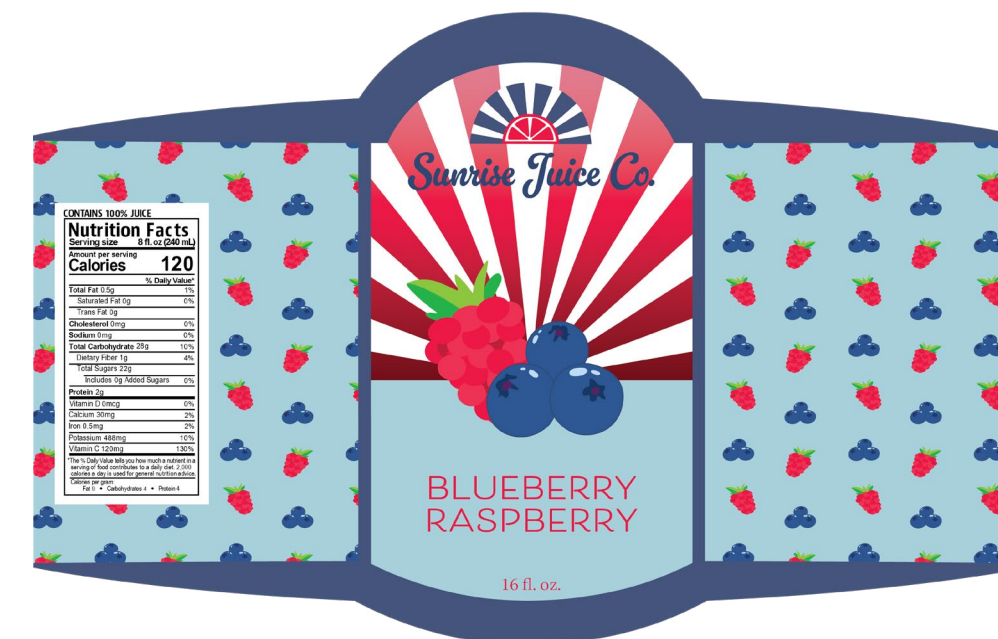
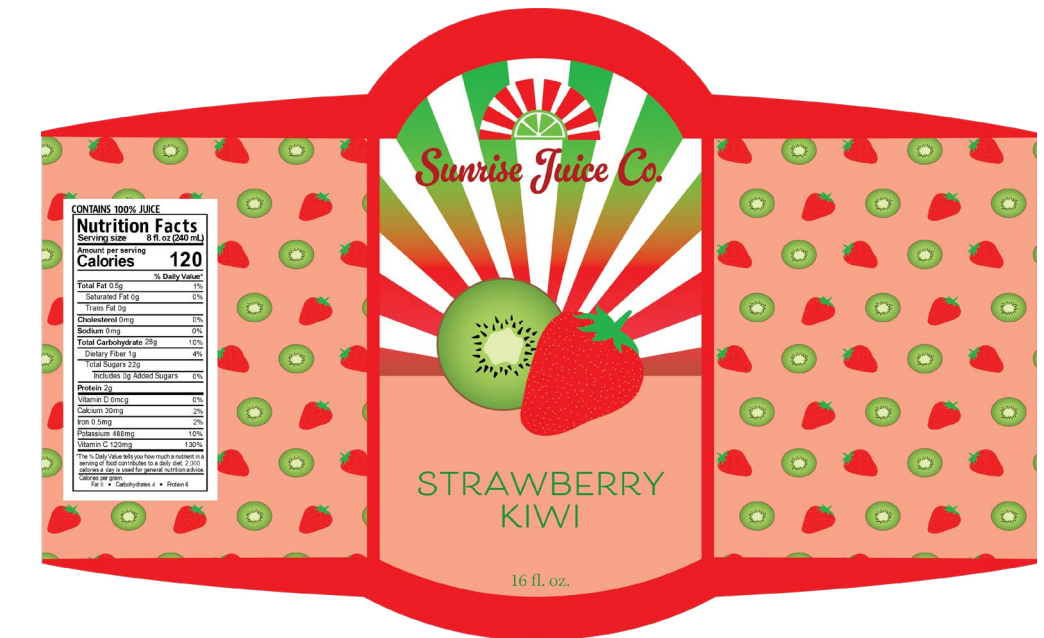
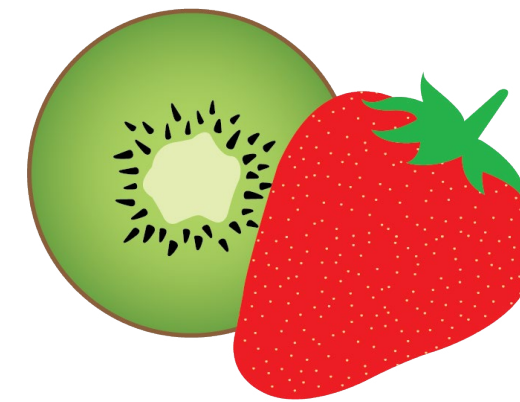
Find the live website here: [allisonlineman.com/ripcurrent](http://allisonlineman.com/ripcurrent)



# BEVERAGE LABELS

## ILLUSTRATOR

The goal of this project was to come up with a brand identity for a food or beverage and design a label for it. Then, make two variations of the product that are consistent with the branding and packaging design. A bright, fun color palette was used for these juices along with detailed imagery to create eye-catching designs.



# T-SHIRT DESIGNS

ILLUSTRATOR

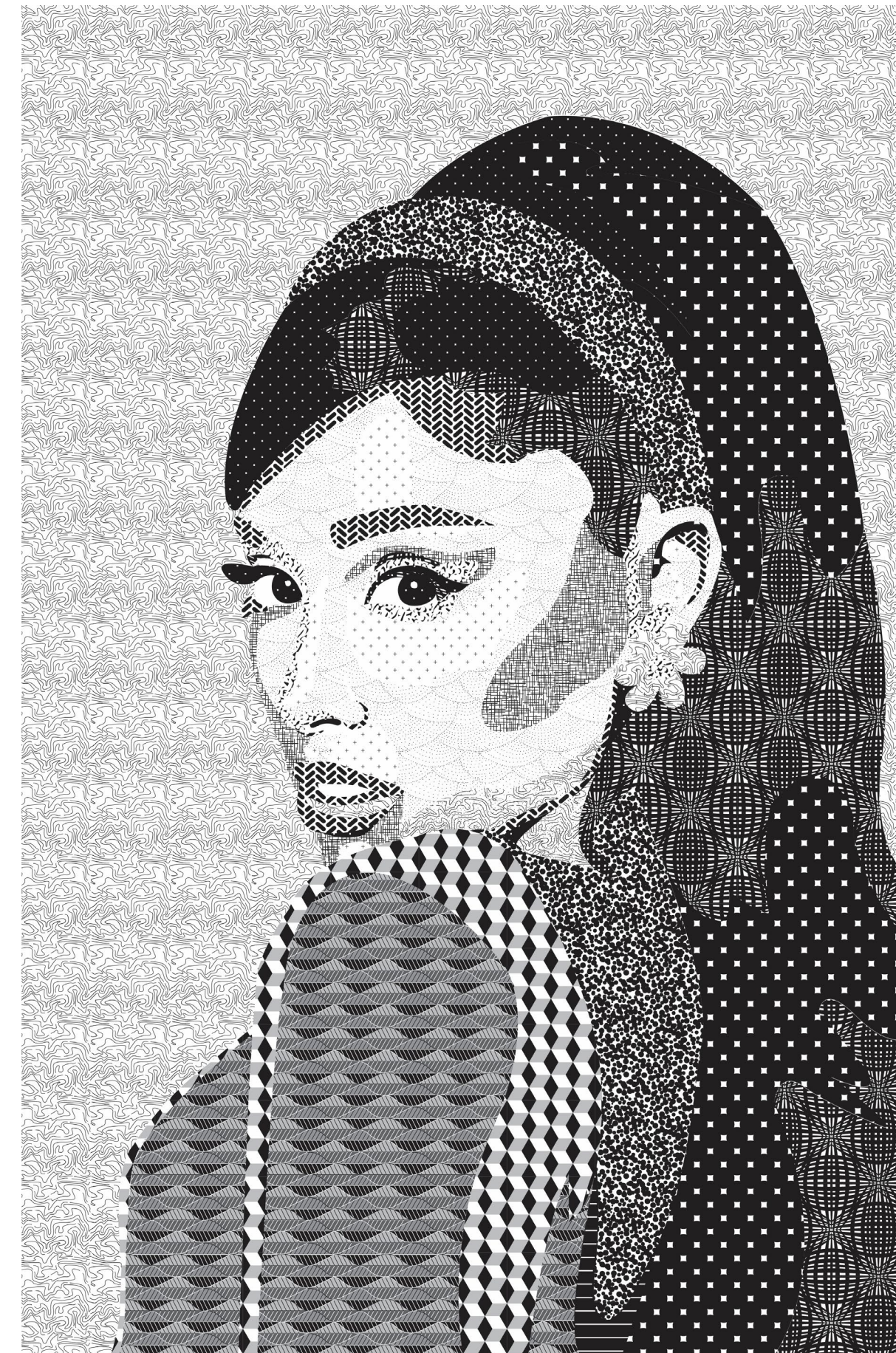
T-shirts were created for one of Mercyhurst University's marketing promotions towards incoming freshman. A different shirt was to be given out at each different welcoming event. The design was social media based, with a hashtag included, showing "snapshots" of campus for freshman to look forward to as if it was an Instagram post.



# PATTERN PORTRAIT

ILLUSTRATOR

A value scale was created using found and made patterns in Illustrator. These were then used to form a portrait of a celebrity. This piece shows depth with the varying weights expressed by the patterns, while also showing intricate details in the face, and creating movement throughout the piece with the different patterns used.



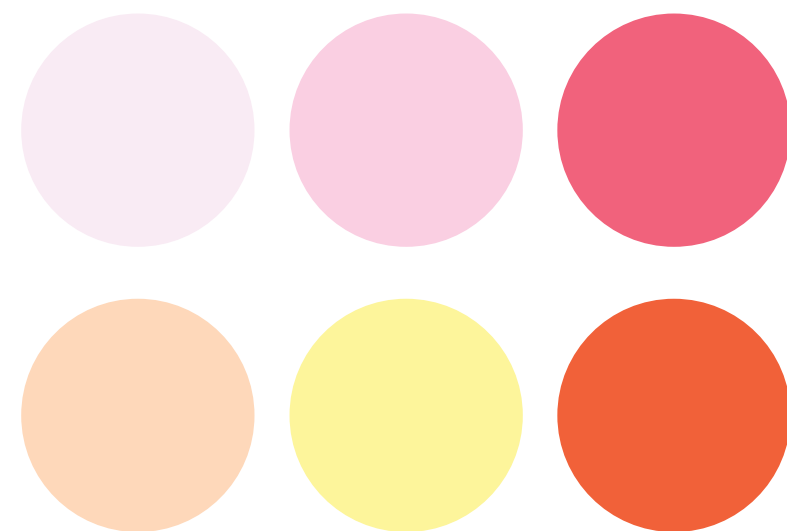
✦ Won Third Place in the 2023 Oil Heritage Festival Art Show.



# CHARACTER CARDS AND GIFT

## ILLUSTRATOR

The task was to create a character with a story that could be used to inspire card and gift designs. After 88 sketches of different bunnies, Petunia was born with her hope to own a flower shop. A limited and floral color palette was formed and used to make patterns, leading to the creation of two special occasion cards with envelopes, along with a mug design. A 3-D printed figure of Petunia was made as well using Tinkercad.



# CHARACTER CARDS AND GIFT CONT.



# ART DEPARTMENT PROMOTION

INDESIGN | PHOTOSHOP

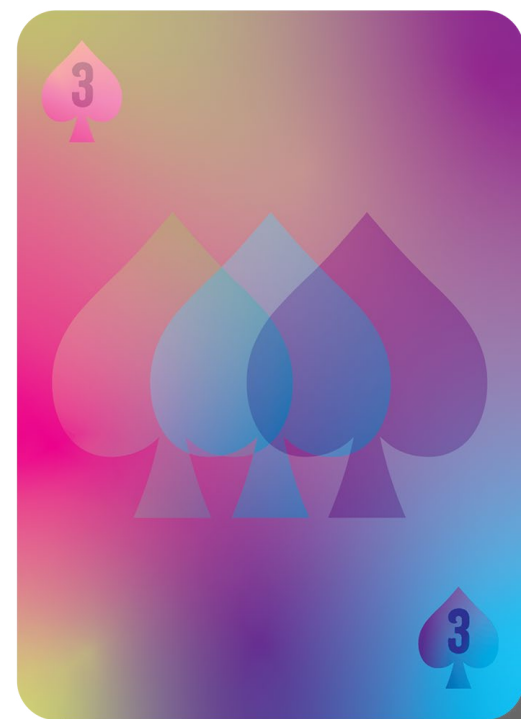
The Art Scholarship Competition is awarded to incoming freshman in art majors each year. The task was to design an interactive brochure to inform them of project requirements, while creating an appealing layout. A collage was made in Photoshop with my own photos to showcase campus life while including all necessary information.



# PLAYING CARDS

ILLUSTRATOR

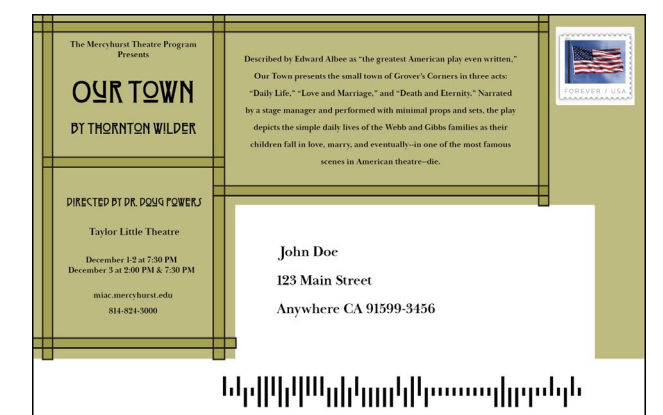
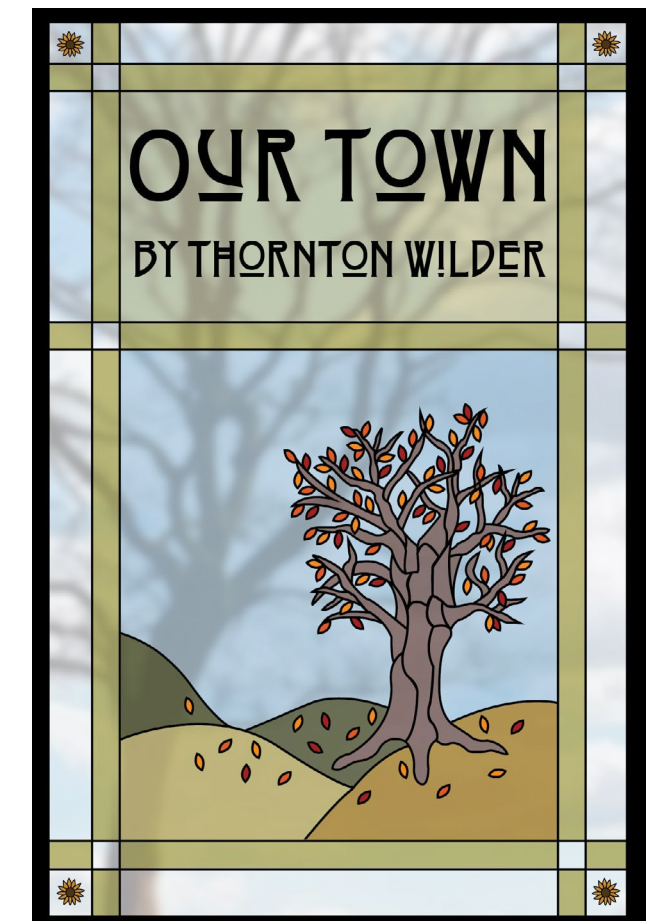
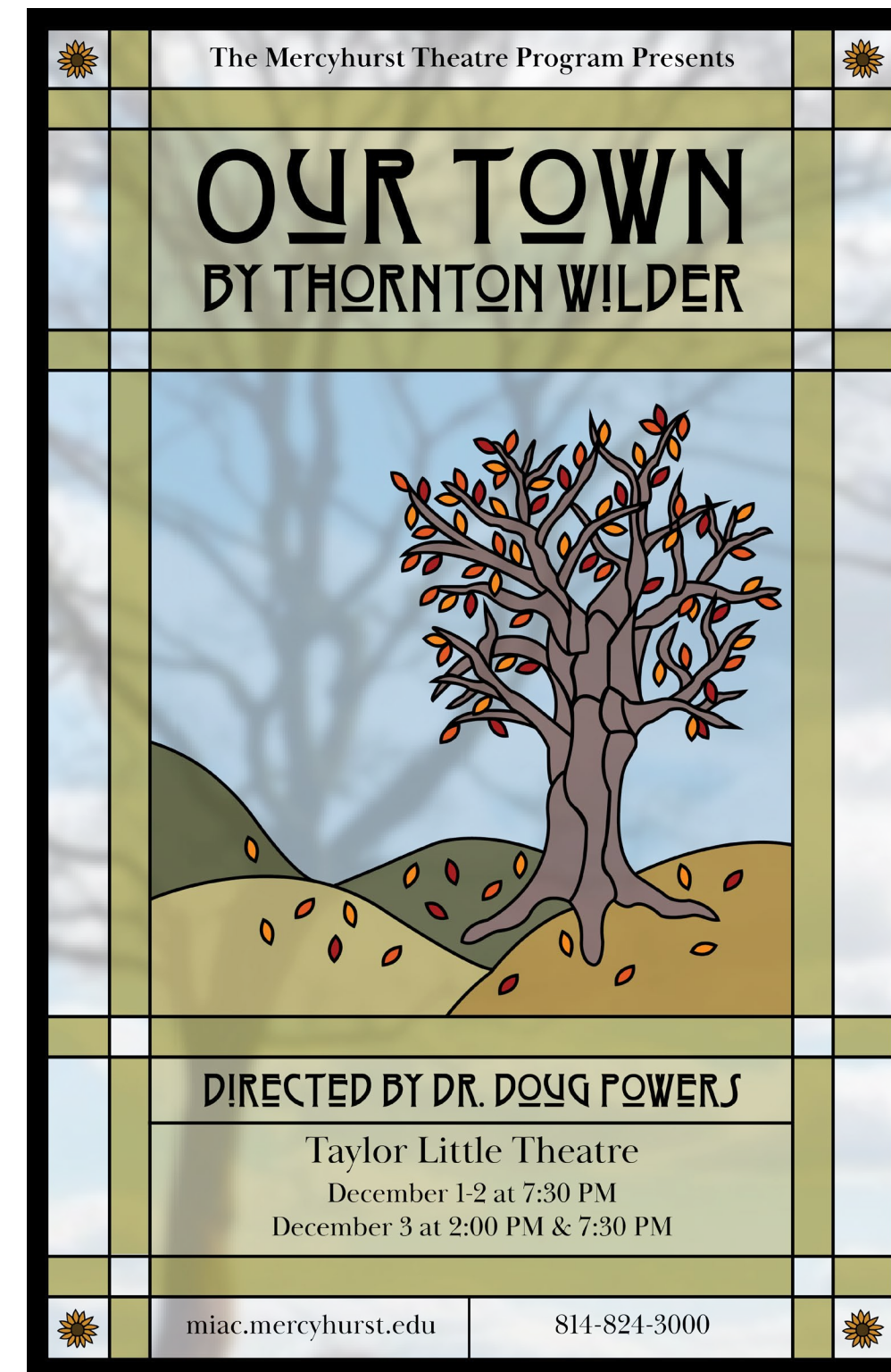
Four cards from a deck were selected at random to be researched and designed. After researching the meanings behind different suits, numerology, and specific cards, idea generation led to these four concepts. While exploring different tools not used before in Illustrator, four designs with their own color palettes were created.



# THEATRE PROMOTIONS

INDESIGN | ILLUSTRATOR

Promotions for the theatre program's production of "Our Town" including a poster, playbill, and postcard. The design shows a stained glass window, such as that of the Arts and Crafts period which was requested by the client, and a tree in the fall time to show the theme of loss within the play.

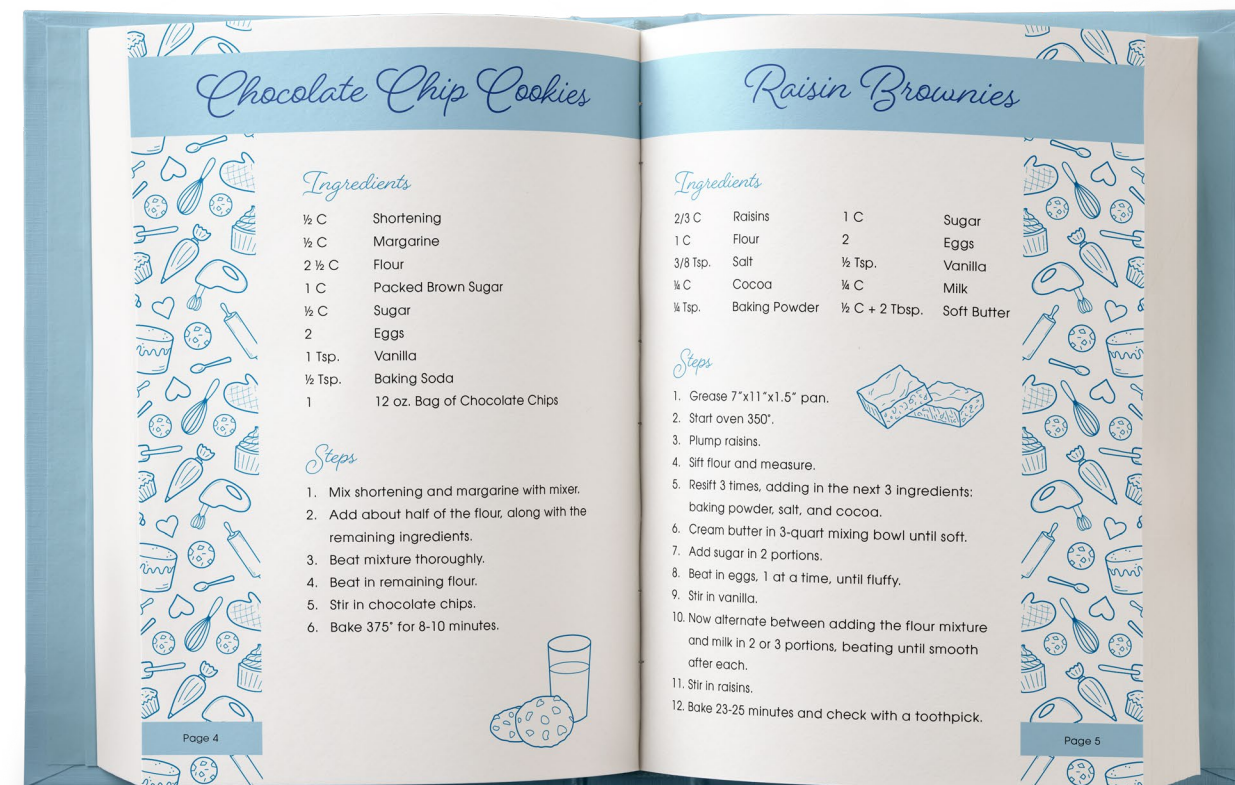
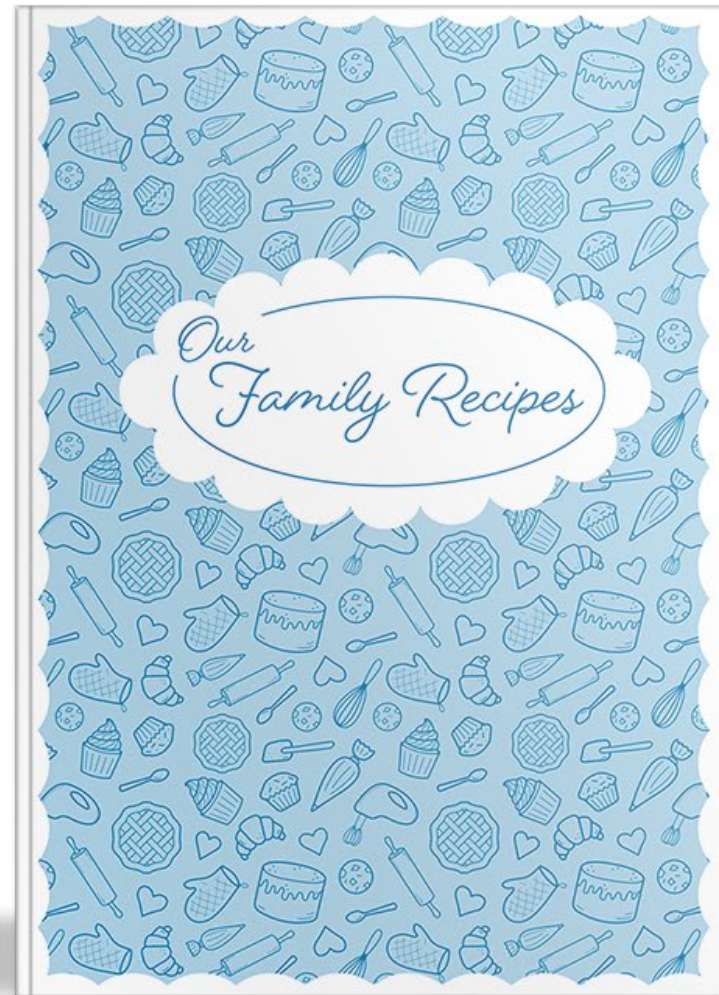
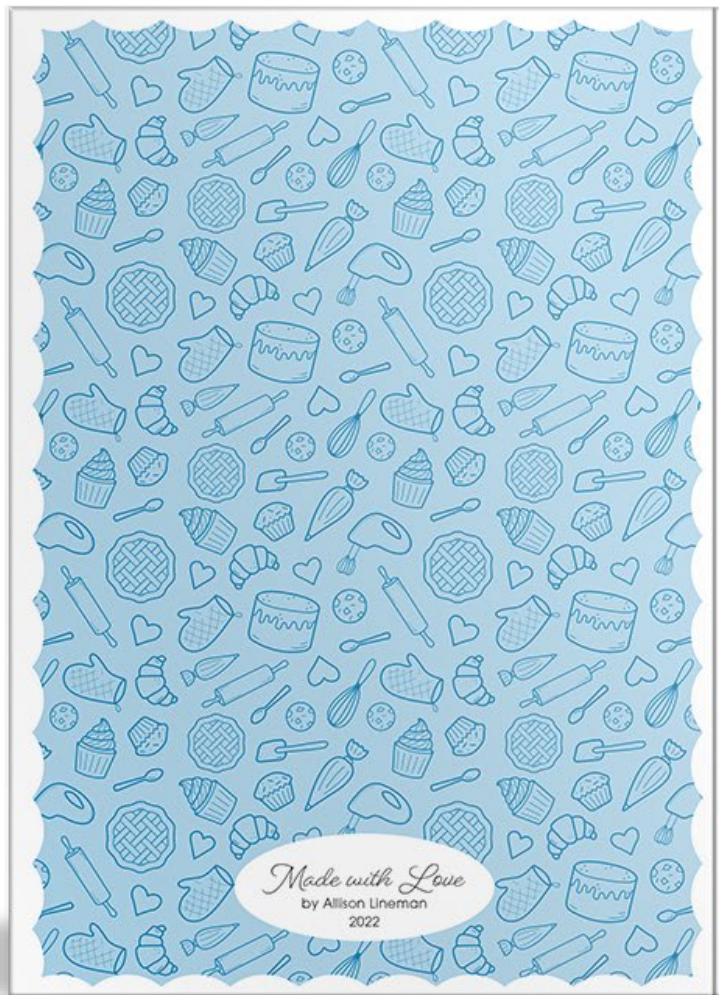
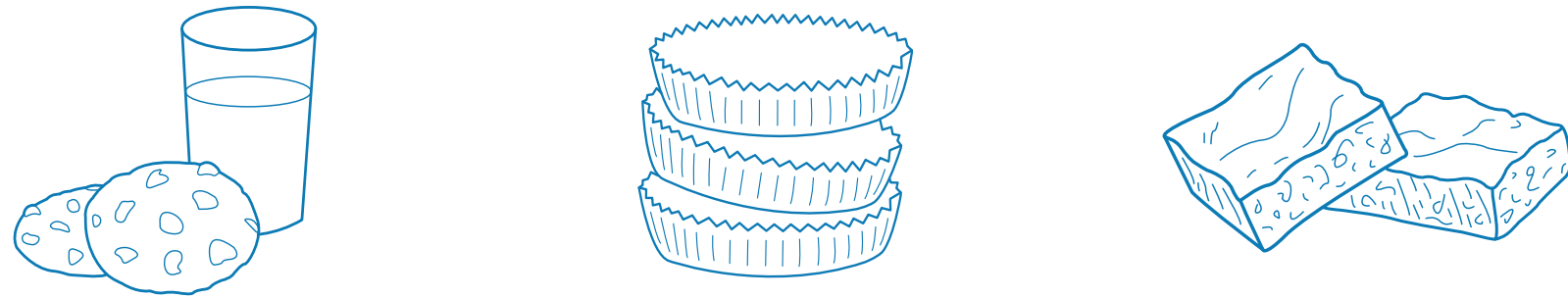




# RECIPE BOOK

INDESIGN | ILLUSTRATOR

Recipe book designed in InDesign with an original pattern made in Illustrator. Outline drawings were also created in Illustrator to be used on each page to show different family recipes. Paragraph, character styles, and parent pages were applied to keep design consistent throughout. Book has been printed and spiral bound to be given as gifts.



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