# Graphic Design / Social Media / Marketing



## Contact

allisonlineman@gmail.com 814-516-2998

LinkedIn: Allison Lineman Instagram: @studio.allie

## Profile

I have experience in print and web design, branding, and social media marketing, and have used the Adobe Creative Suite, Microsoft Office, and Canva. I am currently open to job opportunities!

## Education

## **Mercyhurst University**

GPA: 4.0

B.A. in Graphic Design Minor in Social Media and Web Graduation Date: May 2024

## Skills

Creativity
Writing
Communication
Organization
Attention-to-Detail

### **Traditional**

Photography Drawing Charcoal Printmaking Sculpture

#### Conceptual

Branding F
Logo Design I
Typography I
Color Palette A
Illustration A
Photo Editing A
Marketing F
Social Media F
Hootsuite Certified Google Analytics

### **Digital**

Photoshop Illustrator InDesign Adobe XD After Effects Adobe Aero HTML/CSS Premiere Pro Microsoft Office Canya

# References

Available upon request.

# Experience

2023- Freelance

Present Creating various commissioned fine art and designs.

May 2019- McNerney's Bar and Restaurant

Present Designing media such as updated menus and advertisements for special events for the restaurant's

social media pages, while also waitressing.

June 2022- Taco Bell

Present Working in a fast-paced environment preparing

orders properly; ensuring a tidy, sanitized, and safe workplace, resolving customer service issues.

2017-2019 Head Yearbook Editor

In charge of design and layout, taking and editing photos, typography and color palette, photo captions, and preparing yearbook for final publication.

## **Awards and Honors**

**Dean's List Recipient** Every year 2019-2024

Phi Eta Sigma Service Honor Society, member since 2019

Sister Angelica Cummings Senior Art Award for Creative Excellence, 2024

The highest honor an art major can receive at Mercyhurst University.

 ${\bf AdFlux:}\ Intercollegiate\ Advertising\ \&\ Design\ Competition$ 

CCAC Richard Robert Smith Gallery, Pittsburgh, PA 2023: Third Place, "Activism Poster," displayed in touring exhibition

Patricia S. Yahn Juried Student Art Show

Cummings Art Gallery, Erie, PA

2023: Third Place, "Surreal Self-Portrait"

2022: First Place, "Technology Through Time"

### Oil Heritage Festival Art Show, Oil City, PA

2024: Second Place, Professional Division, "Dahlia"

2023: First Place, "Surreal Self-Portrait,"

First Place, "The Wandering Woods"

Third Place, "Ariana Grande in Pattern" 2022: Third Place, "Technology Through Time"

J22: Third Place, Technology Through Time Honorable Mention, "Wire Shoe"

Erie Maritime Museum, Erie, PA

2022: "Coral Bleaching Infographic" in exhibition

# Involvement

AdPro Graphic Design Club Member 2022-2024

Photography Club Member 2019-2024